



MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA
Adding Creativity To Your Photos

TAKE BETTER PHOTOS IN NAMIBIA

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MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos



MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

Here's What You'll Learn In This Module:

- Creative use of light

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

Here's What You'll Learn In This Module:

- Creative use of light
- Arrange the visual content creatively

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

Here's What You'll Learn In This Module:

- Creative use of light
- Arrange the visual content creatively
- Creative photographic techniques

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

1. The creative use of light



- Light is an important artistic element in photography
>> warmest & softest light: early morning & late afternoon

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Adding Creativity To Your Photos

1. The creative use of light



- Light is an important artistic element in photography
 - >> warmest & softest light: early morning & late afternoon
 - >> **main times for your photography**

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Adding Creativity To Your Photos

1. The creative use of light



- Light is an important artistic element in photography
 - >> warmest & softest light: early morning & late afternoon
 - >> main times for your photography
 - >> midday photos: washed-out colours & hard shadows

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Adding Creativity To Your Photos

1. The creative use of light



- Light is an important artistic element in photography
 - >> warmest & softest light: early morning & late afternoon
 - >> main times for your photography
 - >> midday photos: washed-out colours & hard shadows
 - >> **whitish soils: reflect sunlight from all around**

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

1. The creative use of light



- The direction of light:

>> where there is light, there is shadow

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Adding Creativity To Your Photos

1. The creative use of light



- **The direction of light:**

- >> where there is light, there is shadow

- >> **always consider the direction before taking a photo**

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Adding Creativity To Your Photos

1. The creative use of light



- **The direction of light:**

- >> where there is light, there is shadow

- >> always consider the direction before taking a photo

- **Front light**

- >> sun is behind you and fully lights the animal

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Adding Creativity To Your Photos

1. The creative use of light



- **The direction of light:**

- >> where there is light, there is shadow

- >> always consider the direction before taking a photo

- **Front light**

- >> sun is behind you and fully lights the animal

- >> shadow is mostly behind animal and of little concern

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1. The creative use of light



- **The direction of light:**

- >> where there is light, there is shadow

- >> always consider the direction before taking a photo

- **Front light**

- >> sun is behind you and fully lights the animal

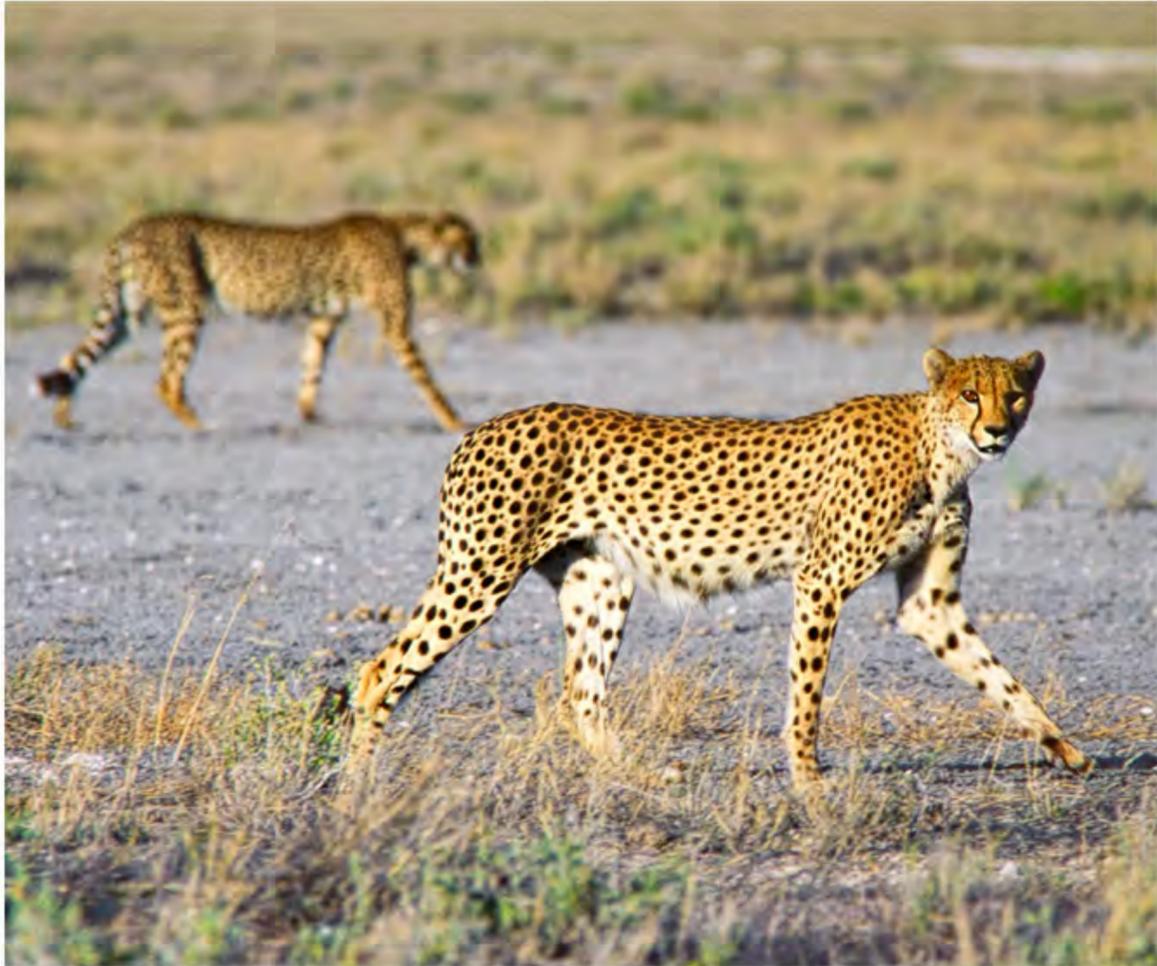
- >> shadow is mostly behind animal and of little concern

- >> **uniformly lit animal and best colours**

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1. The creative use of light



- **The direction of light:**

- >> where there is light, there is shadow

- >> always consider the direction before taking a photo

- **Front light**

- >> sun is behind you and fully lights the animal

- >> shadow is mostly behind animal and of little concern

- >> uniformly lit animal and best colours

- >> **light may appear rather flat with little 3D form**

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Adding Creativity To Your Photos

1. The creative use of light

- Side light

>> light comes from the side of the animal



MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

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1. The creative use of light

- Side light

- >> light comes from the side of the animal

- >> part of the face / body is in shade



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1. The creative use of light

- Side light

- >> light comes from the side of the animal

- >> part of the face / body is in shade

- >> side light reveals more texture & detail



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Adding Creativity To Your Photos

1. The creative use of light

- Side light

- >> light comes from the side of the animal

- >> part of the face / body is in shade

- >> side light reveals more texture & detail

- >> image has more 3D form than front light



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1. The creative use of light



- Side light

- >> light comes from the side of the animal
- >> part of the face / body is in shade
- >> side light reveals more texture & detail
- >> image has more 3D form than front light
- >> shadows may be distracting

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1. The creative use of light



- Side light

- >> light comes from the side of the animal

- >> part of the face / body is in shade

- >> side light reveals more texture & detail

- >> image has more 3D form than front light

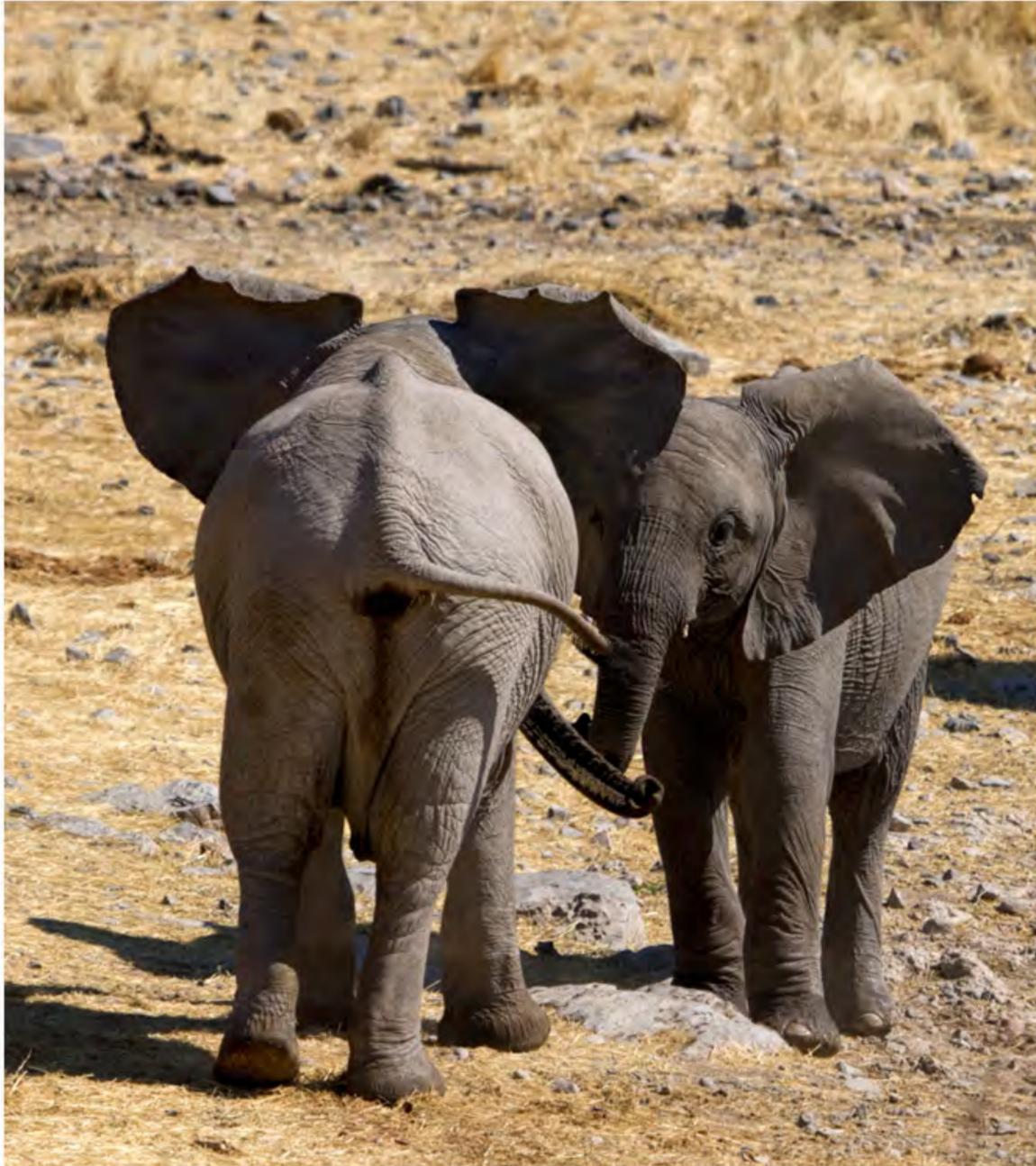
- >> shadows may be distracting

- >> shadows will become harder towards midday

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Adding Creativity To Your Photos

1. The creative use of light



- Side light

- >> light comes from the side of the animal

- >> part of the face / body is in shade

- >> side light reveals more texture & detail

- >> image has more 3D form than front light

- >> shadows may be distracting

- >> shadows will become harder towards midday

- >> camera less able to distinguish details & colour in hard shadows than human eye

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1. The creative use of light



- Back light

>> you photograph straight into the light

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Adding Creativity To Your Photos

1. The creative use of light



- Back light

>> you photograph straight into the light

>> light comes from behind the animal

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Adding Creativity To Your Photos

1. The creative use of light



- Back light

- >> you photograph straight into the light

- >> light comes from behind the animal

- >> the shadow is on the front side of the animal facing you

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Adding Creativity To Your Photos

1. The creative use of light



- **Back light**

- >> you photograph straight into the light

- >> light comes from behind the animal

- >> the shadow is on the front side of the animal facing you

- >> **little texture, detail or colour on the shaded animal**

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Adding Creativity To Your Photos

1. The creative use of light



- **Back light**

- >> you photograph straight into the light

- >> light comes from behind the animal

- >> the shadow is on the front side of the animal facing you

- >> little texture, detail or colour on the shaded animal

- >> **image will become flatter & two dimensional: but can be used to your creative advantage**

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1. The creative use of light



- **Back light**

- >> you photograph straight into the light

- >> light comes from behind the animal

- >> the shadow is on the front side of the animal facing you

- >> little texture, detail or colour on the shaded animal

- >> image will become flatter & two dimensional: but can be used to your creative advantage

- >> shadow side may be underexposed if bright background is correctly exposed

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1. The creative use of light



- Dealing with back light

- silhouettes:

>> by correctly exposing for bright background; will underexpose the animal

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1. The creative use of light



- Dealing with back light

- silhouettes:

>> by correctly exposing for bright background; will underexpose the animal

>> use high contrast creatively; real blacks

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1. The creative use of light



- Dealing with back light
- silhouettes:
 - >> by correctly exposing for bright background; will underexpose the animal
 - >> use high contrast creatively; real blacks
 - >> underexpose manually if necessary

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1. The creative use of light

- Dealing with back light
- silhouettes:
 - >> by correctly exposing for bright background; will underexpose the animal
 - >> use high contrast creatively; real blacks
 - >> underexpose manually if necessary
 - >> but can get artistic effects with careful composition



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1. The creative use of light



- Dealing with back light
- silhouettes:
 - >> by correctly exposing for bright background; will underexpose the animal
 - >> use high contrast creatively; real blacks
 - >> underexpose manually if necessary
 - >> but can get artistic effects with careful composition
- use fill-in flash:
 - >> usually you don't often get into normal "flash distances" in Etosha (except for birds in trees)

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1. The creative use of light



- Atmospheric light – dusty conditions
- Namibia is dry and dusty country
- >> moody & atmospheric images possible

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1. The creative use of light



- Atmospheric light – dusty conditions
- Namibia is dry and dusty country
 - >> moody & atmospheric images possible
 - >> **best at height of the dry season & at sunset**

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Adding Creativity To Your Photos

1. The creative use of light



- Atmospheric light – dusty conditions
- Namibia is dry and dusty country
 - >> moody & atmospheric images possible
 - >> best at height of the dry season & at sunset
 - >> waterholes especially dusty places

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1. The creative use of light



- Atmospheric light – dusty conditions
- Namibia is dry and dusty country
 - >> moody & atmospheric images possible
 - >> best at height of the dry season & at sunset
 - >> waterholes especially dusty places
 - >> side light but especially back light enhances radiating effect

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1. The creative use of light



- Atmospheric light – dusty conditions
- Namibia is dry and dusty country
 - >> moody & atmospheric images possible
 - >> best at height of the dry season & at sunset
 - >> waterholes especially dusty places
 - >> side light but especially back light enhances radiating effect
 - >> **best waterholes looking west at sunset are Okaukuejo, M'Bari, Halali, Kalkheuwel & Chudop**

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- Atmospheric light – dusty conditions
- Namibia is dry and dusty country
 - >> moody & atmospheric images possible
 - >> best at height of the dry season & at sunset
 - >> waterholes especially dusty places
 - >> side light but especially back light enhances radiating effect
 - >> best waterholes looking west at sunset are Okaukuejo, M'Bari, Halali, Kalkheuwel & Chudop
 - >> best waterholes looking east at sunrise are Okondeka, Nebrowni, Gemsbokvlakte, Goas, Chudop surroundings & Klein Namutoni

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1. The creative use of light



- Atmospheric light – thunder storms
- rainy season storm clouds & rain storms
>> high moisture content in the air

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1. The creative use of light



- Atmospheric light – thunder storms
- rainy season storm clouds & rain storms
 - >> high moisture content in the air
 - >> more colourful than during dusty conditions

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Adding Creativity To Your Photos

1. The creative use of light



- Atmospheric light – thunder storms
- rainy season storm clouds & rain storms
 - >> high moisture content in the air
 - >> more colourful than during dusty conditions
 - >> **diffused light: less contrasting**

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1. The creative use of light



- Atmospheric light – thunder storms
- rainy season storm clouds & rain storms
 - >> high moisture content in the air
 - >> more colourful than during dusty conditions
 - >> diffused light: less contrasting
 - >> shadows with fill-in light from the radiating surroundings

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1. The creative use of light



- Atmospheric light – thunder storms
- rainy season storm clouds & rain storms
 - >> high moisture content in the air
 - >> more colourful than during dusty conditions
 - >> diffused light: less contrasting
 - >> shadows with fill-in light from the radiating surroundings
 - >> golden hours; constantly changing light

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Adding Creativity To Your Photos

1. The creative use of light



- Atmospheric light – thunder storms
- rainy season storm clouds & rain storms
 - >> high moisture content in the air
 - >> more colourful than during dusty conditions
 - >> diffused light: less contrasting
 - >> shadows with fill-in light from the radiating surroundings
 - >> golden hours; constantly changing light
 - >> many great photo opportunities in all directions

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1. The creative use of light



- Atmospheric light – thunder storms
- rainy season storm clouds & rain storms
 - >> high moisture content in the air
 - >> more colourful than during dusty conditions
 - >> diffused light: **less contrasting**
 - >> shadows with fill-in light from the radiating surroundings
 - >> golden hours; constantly changing light
 - >> many great photo opportunities in all directions
 - >> **spectacular rainbows possible**

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Distinct shapes
- Etosha has a vast flat horizon
 - >> photogenic silhouettes best at sunset / sunrise

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Distinct shapes
- Etosha has a vast flat horizon
 - >> photogenic silhouettes best at sunset / sunrise
 - >> examples: giraffe, elephants, rhinos, gemsbok, wildebeest, springbok, etc

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Distinct shapes
- Etosha has a vast flat horizon
 - >> photogenic silhouettes best at sunset / sunrise
 - >> examples: giraffe, elephants, rhinos, gemsbok, wildebeest, springbok, etc
 - >> choose a low viewpoint with a lot of sky: want to see the legs in silhouette as well

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Distinct shapes
- Etosha has a vast flat horizon
 - >> photogenic silhouettes best at sunset / sunrise
 - >> examples: giraffe, elephants, rhinos, gemsbok, wildebeest, springbok, etc
 - >> choose a low viewpoint with a lot of sky: want to see the legs in silhouette as well
 - >> change your position to change angle of light on animals

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Distinct shapes
- Etosha has a vast flat horizon
 - >> photogenic silhouettes best at sunset / sunrise
 - >> examples: giraffe, elephants, rhinos, gemsbok, wildebeest, springbok, etc
 - >> choose a low viewpoint with a lot of sky: want to see the legs in silhouette as well
 - >> change your position to change angle of light on animals
- turn towards the sky
 - >> birds overnight in trees in camps: Abdim's stork

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Adding Creativity To Your Photos

2. Arrange the visual content creatively

- Skin patterns

>> interesting abstract images possible



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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Skin patterns

>> interesting abstract images possible

>> examples: elephant, zebra, giraffe, cheetah and leopard

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Skin patterns

>> interesting abstract images possible

>> examples: elephant, zebra, giraffe, cheetah and leopard

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Skin patterns

- >> interesting abstract images possible

- >> examples: elephant, zebra, giraffe, cheetah and leopard

- >> focus on one individual animal

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Skin patterns
 - >> interesting abstract images possible
 - >> examples: elephant, zebra, giraffe, cheetah and leopard
 - >> focus on one individual animal
 - >> use long lens: close-up

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Skin patterns
 - >> interesting abstract images possible
 - >> examples: elephant, zebra, giraffe, cheetah and leopard
 - >> focus on one individual animal
 - >> use long lens: close-up
 - >> may also include many animals in one shot to illustrate pattern if tightly grouped together

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Depth & distance:
- large group of animals
- >> use lower viewpoint and focus on closest animals

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Depth & distance:

- large group of animals

- >> use lower viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- **Depth & distance:**

- large group of animals

- >> use lower viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- open herd of zebra on Pan

- >> use very low viewpoint and focus on closest animals

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- **Depth & distance:**

- large group of animals

- >> use lower viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- open herd of zebra on Pan

- >> use very low viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Depth & distance:

- large group of animals

- >> use lower viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- open herd of zebra on Pan

- >> use very low viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- herd of elephants approaching to drink

- >> use very low viewpoint

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Depth & distance:

- large group of animals

- >> use lower viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- open herd of zebra on Pan

- >> use very low viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- herd of elephants approaching to drink

- >> use very low viewpoint

- >> use wide angle lens with horizon in middle

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Depth & distance:

- large group of animals

- >> use lower viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- open herd of zebra on Pan

- >> use very low viewpoint and focus on closest animals

- >> use long telephoto lens with wide aperture

- herd of elephants approaching to drink

- >> use very low viewpoint

- >> use wide angle lens with horizon in middle

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- vertical lines
 - >> animals walking single file to waterhole (zebra, springbok, elephant)

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- vertical lines
 - >> animals walking single file to waterhole (zebra, springbok, elephant)
- diagonal lines
 - >> create more dynamic image

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- vertical lines
 - >> animals walking single file to waterhole (zebra, springbok, elephant)
- diagonal lines
 - >> create more dynamic image
 - >> **lead the eye through the picture**

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- vertical lines
 - >> animals walking single file to waterhole (zebra, springbok, elephant)
- diagonal lines
 - >> create more dynamic image
 - >> lead the eye through the picture
 - >> great waterholes for capturing animals lining up: Okaukuejo, Gemsbokvlakte, Rietfontein, Chudop, Klein Namutoni

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- horizontal lines
 - >> animals drinking next to each other

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- horizontal lines
 - >> animals drinking next to each other
 - >> landscape photo with animals with low, middle high horizon: different moods; different emphasize

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- horizontal lines
 - >> animals drinking next to each other
 - >> landscape photo with animals with low, middle high horizon: different moods; different emphasize

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Adding Creativity To Your Photos

2. Arrange the visual content creatively



- Lines (horizontal / vertical / diagonal / curves)
- horizontal lines
 - >> animals drinking next to each other
 - >> landscape photo with animals with low, middle high horizon: different moods; different emphasize

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Angle of view & Perspective
- Angle of view - how much of the scene is visible in the viewfinder; depended on:
 - >> focal length of lens (wide view, medium view, zoomed-in telephoto view)

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Angle of view & Perspective
- Angle of view - how much of the scene is visible in the viewfinder; depended on:
 - >> focal length of lens (wide view, medium view, zoomed-in telephoto view)
 - >> sensor size (full-frame sensor gets full view from lens; cropped frame sensor gives only part of the view)

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Angle of view & Perspective
- Perspective - the sense of depth or spatial relationships between objects in an image:
 - change your perspective:
 - >> changing your angle of view by changing your lens

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Angle of view & Perspective
- Perspective - the sense of depth or spatial relationships between objects in an image:
 - change your perspective:
 - >> changing your angle of view by changing your lens
 - >> move closer or further away, up or down or move left or right

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Eye Level Perspective:
- larger animals
 - >> easy with large animals from car (zebra, lion)

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Eye Level Perspective:
- larger animals
 - >> easy with large animals from car (zebra, lion)
 - >> taller animals (giraffe & elephant): photographed at eye level when they are further away; or your position is higher; use long lens

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Eye Level Perspective:
 - larger animals
 - >> easy with large animals from car (zebra, lion)
 - >> taller animals (giraffe & elephant): photographed at eye level when they are further away; or your position is higher; use long lens
 - smaller animals
 - >> trickier with smaller animals (squirrels or foxes)

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Eye Level Perspective:
 - larger animals
 - >> easy with large animals from car (zebra, lion)
 - >> taller animals (giraffe & elephant): photographed at eye level when they are further away; or your position is higher; use long lens
 - smaller animals
 - >> trickier with smaller animals (squirrels or foxes)
 - >> look out for them standing on their burrow heap; use long lens to get full body view

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Eye Level Perspective:
 - larger animals
 - >> easy with large animals from car (zebra, lion)
 - >> taller animals (giraffe & elephant): photographed at eye level when they are further away; or your position is higher; use long lens
 - smaller animals
 - >> trickier with smaller animals (squirrels or foxes)
 - >> look out for them standing on their burrow heap; use long lens to get full body view
 - >> often inside the Etosha camps; lie down flat on your stomach; use long lens to get full body view

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3. Creative photographic techniques



- Perspective from above:
- at Salvadora (from inside car) / Halali (from higher viewpoint on foot)

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3. Creative photographic techniques



- Perspective from above:
 - at Salvadora (from inside car) / Halali (from higher viewpoint on foot)
- >> photos from above give unusual perspective

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Perspective from above:
- at Salvadora (from inside car) / Halali (from higher viewpoint on foot)
 - >> photos from above give unusual perspective
 - >> use wider lens; point down to get little/no sky; emphasis is on animals in foreground

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3. Creative photographic techniques



- Perspective from above:
- at Salvadora (from inside car) / Halali (from higher viewpoint on foot)
 - >> photos from above give unusual perspective
 - >> use wider lens; point down to get little/no sky; emphasis is on animals in foreground
 - >> use long lens to isolate an individual or a herd of elephants appearing out of the dry Mopane vegetation

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Adding Creativity To Your Photos

3. Creative photographic techniques

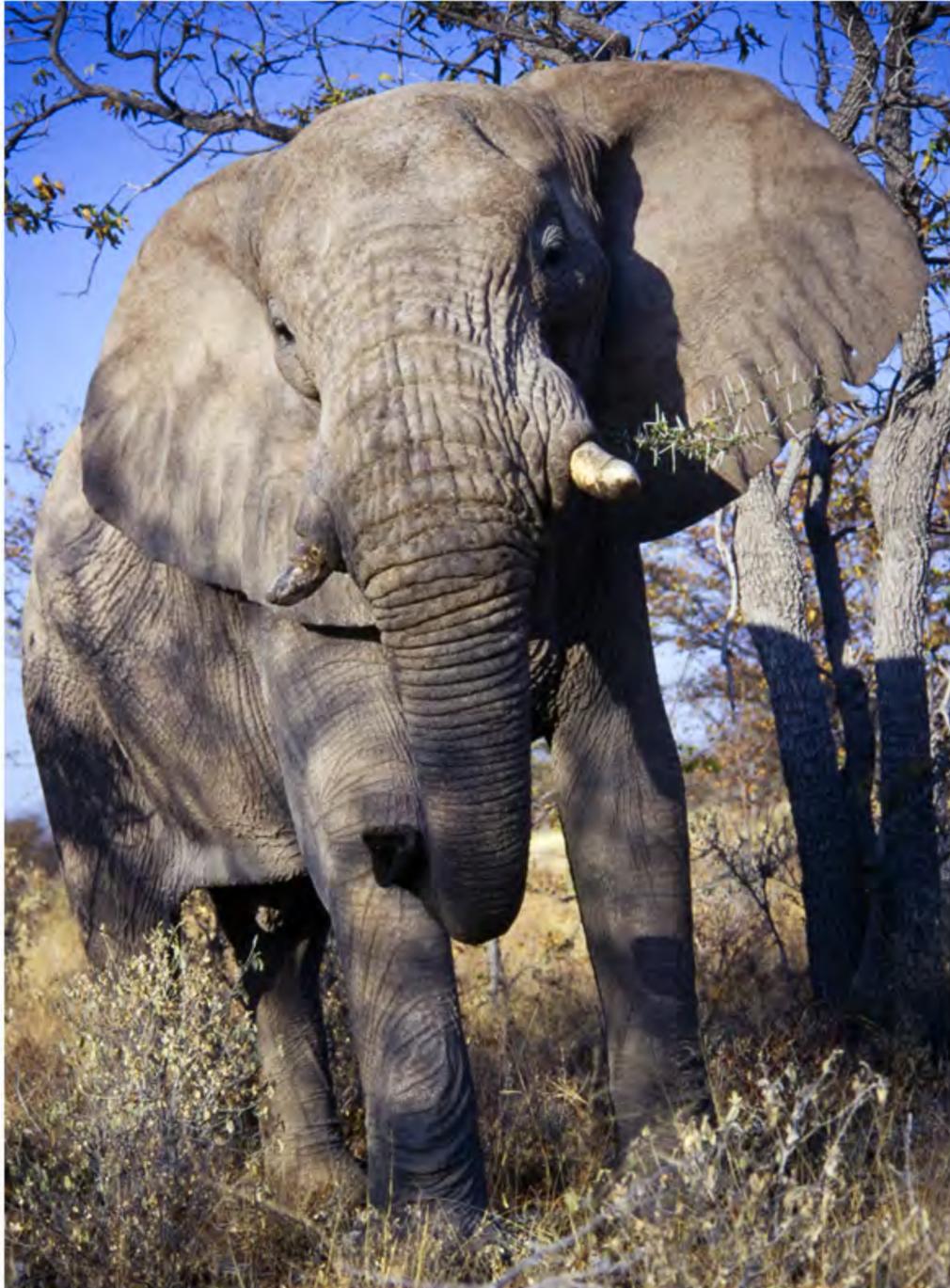
- Perspective from below:
- elephant & giraffe are for example close to you
>> they are much taller than you and your viewpoint



MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- Perspective from below:
- elephant & giraffe are for example close to you
 - >> they are much taller than you and your viewpoint
 - >> use this to exaggerate the perspective; use wider lens; move even closer if possible; go even lower

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- Perspective from below:
- elephant & giraffe are for example close to you
 - >> they are much taller than you and your viewpoint
 - >> use this to exaggerate the perspective; use wider lens; move even closer if possible; go even lower
 - >> the extreme close-up view & low perspective in this image also adds to the feeling of depth

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- Perspective from below:
- elephant & giraffe are for example close to you
 - >> they are much taller than you and your viewpoint
 - >> use this to exaggerate the perspective; use wider lens; move even closer if possible; go even lower
 - >> the extreme close-up view & low perspective in this image also adds to the feeling of depth
- Straight-on perspective:
- herd of animals drinking next to each other and directly opposite your viewpoint

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Perspective from below:
- elephant & giraffe are for example close to you
 - >> they are much taller than you and your viewpoint
 - >> use this to exaggerate the perspective; use wider lens; move even closer if possible; go even lower
 - >> the extreme close-up view & low perspective in this image also adds to the feeling of depth
- Straight-on perspective:
- herd of animals drinking next to each other and directly opposite your viewpoint
 - >> more interesting if they look straight at you

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Perspective from below:
- elephant & giraffe are for example close to you
 - >> they are much taller than you and your viewpoint
 - >> use this to exaggerate the perspective; use wider lens; move even closer if possible; go even lower
 - >> the extreme close-up view & low perspective in this image also adds to the feeling of depth
- Straight-on perspective:
- herd of animals drinking next to each other and directly opposite your viewpoint
 - >> more interesting if they look straight at you
 - >> Tsumcor, Gemsbokvlakte and Okaukuejo

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques

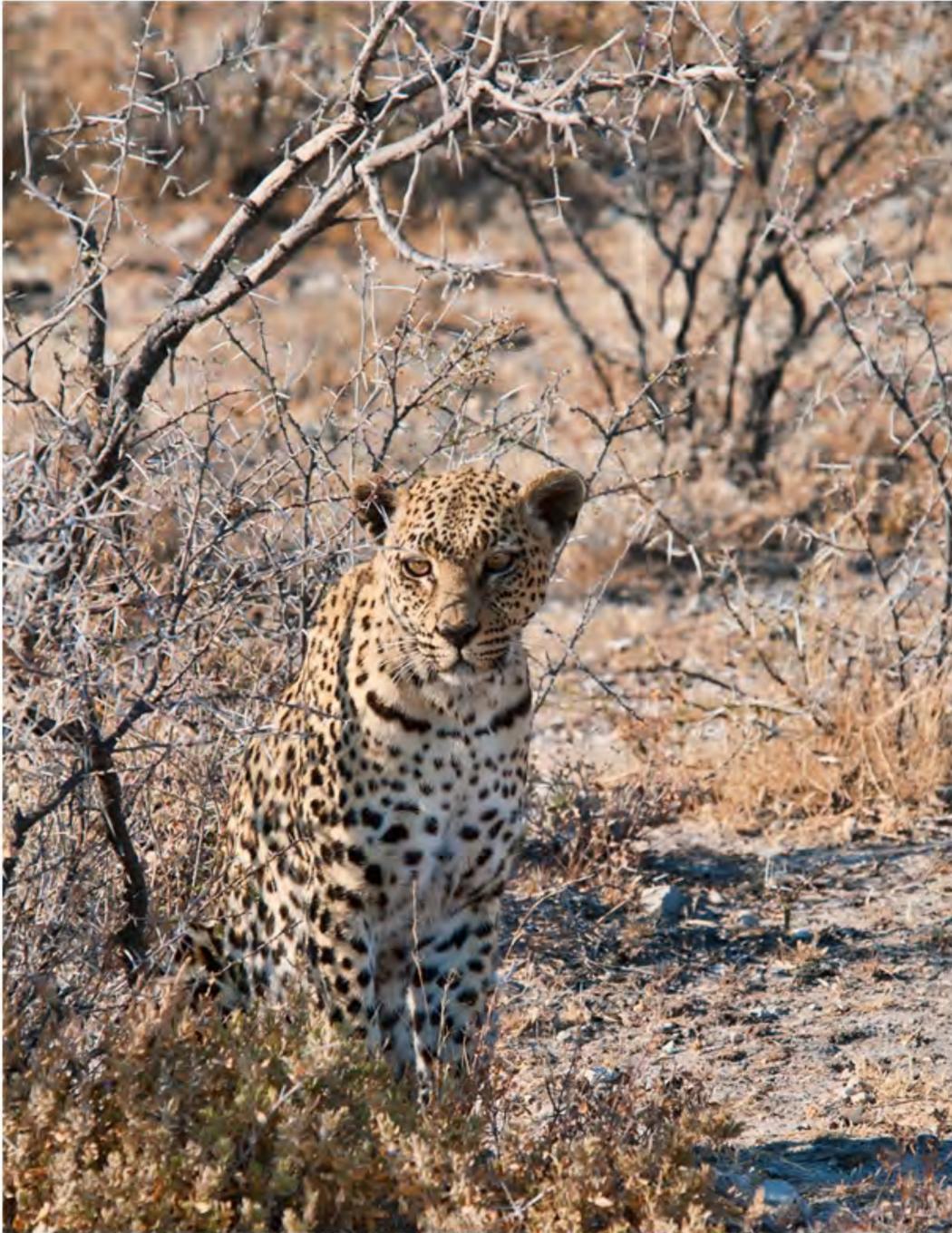


- Framing
- with careful framing you focus attention on the main motive; you decide what is in and what is out; you set the boundaries of your image

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- Framing
- with careful framing you focus attention on the main motive; you decide what is in and what is out; you set the boundaries of your image
- choose the format best suited to each situation:
>> vertical format

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Framing
- with careful framing you focus attention on the main motive; you decide what is in and what is out; you set the boundaries of your image
- choose the format best suited to each situation:
 - >> vertical format
 - >> **horizontal format**

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Framing
- with careful framing you focus attention on the main motive; you decide what is in and what is out; you set the boundaries of your image
- choose the format best suited to each situation:
 - >> vertical format
 - >> horizontal format
- framing can create intimacy:
 - >> by cropping tightly into an animal's body

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Adding Creativity To Your Photos

3. Creative photographic techniques



- Framing
- with careful framing you focus attention on the main motive; you decide what is in and what is out; you set the boundaries of your image
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 - >> vertical format
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- framing can create intimacy:
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MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- framing can generate emotions & express relationships
>> young zebra foal protected by its mother

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- framing can generate emotions & express relationships
 - >> young zebra foal protected by its mother
 - >> tender relationship between lion cub & mother

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- framing can generate emotions & express relationships
 - >> young zebra foal protected by its mother
 - >> tender relationship between lion cub & mother
 - >> baby elephant taken care of by the herd

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Adding Creativity To Your Photos

3. Creative photographic techniques



- framing can generate emotions & express relationships
 - >> young zebra foal protected by its mother
 - >> tender relationship between lion cub & mother
 - >> baby elephant taken care of by the herd
 - >> **springbok newborn being nurtured by mother**

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques



- framing can generate emotions & express relationships
 - >> young zebra foal protected by its mother
 - >> tender relationship between lion cub & mother
 - >> baby elephant taken care of by the herd
 - >> springbok newborn being nurtured by mother
- framing can show size differences & depth
 - >> gemsbok photographed through legs of elephant

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Adding Creativity To Your Photos

3. Creative photographic techniques



- framing can generate emotions & express relationships
 - >> young zebra foal protected by its mother
 - >> tender relationship between lion cub & mother
 - >> baby elephant taken care of by the herd
 - >> springbok newborn being nurtured by mother
- framing can show size differences & depth
 - >> gemsbok photographed through legs of elephant
 - >> lone gemsbok surrounding by springbok

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- framing can generate emotions & express relationships
 - >> young zebra foal protected by its mother
 - >> tender relationship between lion cub & mother
 - >> baby elephant taken care of by the herd
 - >> springbok newborn being nurtured by mother
- framing can show size differences & depth
 - >> gemsbok photographed through legs of elephant
 - >> lone gemsbok surrounding by springbok
- framing with shallow depth; isolate main subject
 - >> **Black-back jackal at dusk**

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Adding Creativity To Your Photos

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- framing can generate emotions & express relationships
 - >> young zebra foal protected by its mother
 - >> tender relationship between lion cub & mother
 - >> baby elephant taken care of by the herd
 - >> springbok newborn being nurtured by mother
- framing can show size differences & depth
 - >> gemsbok photographed through legs of elephant
 - >> lone gemsbok surrounding by springbok
- framing with shallow depth; isolate main subject
 - >> Black-back jackal at dusk
- using trees to frame animals
 - >> **lioness on zebra kill**

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

3. Creative photographic techniques

- **distracting picture elements in the background:**
change your framing by:



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Adding Creativity To Your Photos

3. Creative photographic techniques



- distracting picture elements in the background:
change your framing by:
>> **changing your viewpoint or lens, therefore your perspective**

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Adding Creativity To Your Photos

3. Creative photographic techniques



- distracting picture elements in the background:
change your framing by:
>> changing your viewpoint or lens, therefore your perspective
- positioning your subject in the frame:
>> let it look into the frame & not out

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

Take action now:

- Make a list of which special wildlife images from Etosha speak the most to you?

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

Take action now:

- Make a list of which special wildlife images from Etosha speak the most to you?
- Which special light situations are the most beautiful to you?

MODULE 7: WILDLIFE PHOTOGRAPHY IN ETOSHA

Adding Creativity To Your Photos

Take action now:

- Make a list of which special wildlife images from Etosha speak the most to you?
- Which special light situations are the most beautiful to you?
- Which compositions are the most striking to you and would you like to capture on your visit to Etosha?